**Integrated strategy Initiative for Strengthening the supply of APPrenticeships in TEXtile sector**

**TEXAPP - WP3**

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| **Case Studies and good practices examples** |

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| **Work Package** | WP3.2 Competence Centre for Apprenticeships (TEXAPP HUB) |
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| Case studies and/or good practices examples | | |
| (title[[1]](#footnote-1)/author[[2]](#footnote-2)/institution and a brief summary) | **Partner country** | **url (if available)** |
| Title: Skills shortages analysis  Author: Snezana Selakovic/Peter Bolton  Paragraph: The report is part of the South-East Europe Textile Associations Project. The aim of the document is to identify skills gaps and training needs in the T&C sector in Balkan countries, and to provide case studies and good examples. | Bulgaria |  |
| Title: Brand and Merchandising manager for SMEs in the Children's Products Sector – BRAM  Author: European Children's Fashion Association  Paragraph: Leonardo lifelong learning programme - The main output of the BraM Project was the development of a Web based multimedia course in ‘Brand Management’, transferring the necessary knowledge and skills to manage the brands in the children’ fashion sector, addressing the present and future need of all these companies, mainly SMEs, that are a key sector in Europe. | Greece |  |
| Title: Quick Recognition and Validation of Retail personnel Competencies in the Children’s Products sector – SCORE  Author: European Children's Fashion Association  Paragraph: Leonardo lifelong learning programme - The proposal aims to set up a quick and efficient process of Recognition and Validation of professional competencies for the Children’s Products Retail personnel and entrepreneurs throughout Europe, which will be adopted by the labour market of the sector and will lead to the further certification of these competencies by the competent National Authorities in each participating country. | Greece |  |
| Title: Integrated program for skills enhancement of human resources in fashion sectors & facilitation of employees’ mobility in the cross- border region ( SKILLS IN FASHION )  Author: Hellenic Fashion Industry Association  Paragraph: The main output of the SKILLS IN FASHION project was the development of supporting tools and structures offering mentoring , advising and employment consulting actions to the mid- level personnel of the clothing sector in the cross-border area Greece-Bulgaria. | Greece |  |
| Title: Developing New Skills for the Extroversion Specializations of Fashion Industry in Europe (EXTRO SKILLS)  Author: Hellenic Fashion Industry Association  Paragraph: The main output of the EXTRO SKILLS project was the development of an on line training platform tailored to the needs of the export and fashion marketing personnel of the Textile &Clothing sector in Europe. | Greece |  |
| Title: Apprenticeship-type schemes and structured work based learning programmes  Author: Bükki Eszter, Domján Krisztina, Vinczéné Fekete Lídia (Oktatásfejlesztési Observatory Központ, Budapesti Corvinus Egyetem), Mártonfi György (Oktatáskutató és Fejlesztő Intézet)  Paragraph: These reports on apprenticeship-type schemes and structured work-based learning programmes were prepared by Cedefop’s ReferNet network in 2014. They are part of the series Cedefop ReferNet thematic perspectives and complement other available general information on VET systems by country.  They describe specific features of apprenticeships and work-based learning (WBL) programmes in EU member states, Iceland and Norway: support for companies, in particular SMEs, offering company placements; programme attractiveness and career guidance; national governance, regulatory framework and social partner involvement; quality assurance; and main strengths and weaknesses of these programmes. | Hungary | <http://www.cedefop.europa.eu/en/publications-and-resources/country-reports/apprenticeship-type-schemes-and-structured-work-based-15> |
| Title: PROMOTING EMPLOYMENT THROUGH VET  Brochure of Best Practices  Author: Government Office for Békés County Arbeitmarktservice Wien Aspire-igen Limited Euroculture/Evropolitismos Iniciativas de Proyectos de Formación Satakunnan koulutuskuntayhtymä  Paragraph: VET to JOB – Promoting Employment through VET.  The international partnership of 6 members led by the Government Office of Békés County successfully implemented the ERASMUS+ KA2 – Cooperation and innovation for good practices 2014-1-HU01-KA202-002269 project entitled ‘VET to JOB – Promoting Employment through VET’, which closed on 31st August 2016.  The general aim of the project was to search – in a European cooperation – for appropriate solutions to enhance the employment, social integration of people with any qualification or qualification not demanded in the labour-market and help them preventing from unemployment, and exchange experiences on the methods, best practices applied in the different countries.  The target group was made up of organisations concerned with the increase of employment, professionals working in formal and non-formal VET and other experts, professionals dealing with career guidance and VET at basic education and formal VET.  To create the Brochure of Best Practices as one of the project results, the professionals – at international partnership meetings – studied the methods, best practices and procedures applied successfully at the partner organisations in order to reach the aims set in the project. Moreover, every partner organisation developed a brief guide in the national languages on what best practices and methods were used by teachers of VET, career counsellors and other VET professionals during their everyday work based on the project experiences. | Hungary | <http://bekes.munka.hu/engine.aspx?page=bekes_vettojob> |
| Title: L’apprendistato tra risultati raggiunti e prospettive di innovazione. XV Rapporto sull’apprendistato in Italia  Author: Ministero del Lavoro  Paragraph: This is a study carried out in collaboration between ISFOL, a national research body that operates in the field of training, work and social policies and INPS, the national social security institution.  The report takes stock of the apprenticeship situation in Italy and monitors its recent evolution, both in terms of employment dynamics and training supply. The different types of apprenticeships are also analysed in detail. | Italy | <http://www.lavoro.gov.it/temi-e-priorita/orientamento-e-formazione/focus-on/Apprendistato/Documents/XV-monitoraggio-apprendistato.pdf> |
| Title: Skills, creativity and innovation : case study in the sector of textile and clothing  Author: Miranda, Rosa Maria de Azevedo Maia Dias de  Summary: In the context of the global economy, organizations should define solid and time focused strategies, betting and investing on resources able to promote differentiation, so as to ensure the business continuity. Bearing in mind the 2020 Strategy which the European Union defined in 2010, innovation and human resources qualification are considered fundamental pillars for the organizations’ competitiveness, as well as their differentiation and affirmation in the international markets. The Portuguese textile and clothing sector (TCS) currently occupies the eighth place in the textile industry (8th player in the European Union), with a total of 4% of the European turnover and textile production. It is also fifth in the clothing industry (5th player in the European Union), accounting for 4% of the clothes production in Europe. | Portugal | <https://repositorium.sdum.uminho.pt/handle/1822/33856> |
| Title: Elite Seamstresses  Author: CITEVE, Modatex, TMG group, IEFP, Vila Nova de Famalicão Municipality, Lectra Portugal  Summary: The project was innovative and has promoted the attractiveness of a professional activity with a history of mastery in Portugal, valuing who performs it. The training in Sewing Techniques gave significant inputs to the development of a new profile and reference of the sewing training, taking account the current challenges in the fashion industry and society. | Portugal | <https://www.citeve.pt/artigo/costureiras_elite> |
| Title: Responsible Competitiveness  Author: Pólo de Competitividade da Moda  Summary: To foster synergies between industrial enterprises and institutions in the textile, clothing and footwear, contributing to their sustainability and global competitiveness. | Portugal | <https://www.citeve.pt/artigo/siac_cr> |
| Title: not applicable  Author: Wooltex UK Ltd  Paragraph: There was a time during the 1980s and 90s when the UK textile industry seemed to be in terminal decline and as a result textile training options for young people were reduced or eliminated. The resulting skills gap which we see today is a direct consequence of those times but fortunately the industry is now working hard to recover the situation. My company, Wooltex UK, is prioritising apprentice training in all areas to provide the skills and leadership which we need for the future and to ensure our continuing success. | United Kingdom |  |
| Title: not applicable  Author: Camira Fabrics Ltd  Paragraph: “Camira is living proof that textiles are alive and kicking and providing great career paths for Modern Apprentices to learn a trade and progress into an exciting career. We have a regular intake of apprentices each year, with positions which have been filled across all parts of our business in our factories, technical roles, or office based. We’ve seen people come up through the ranks in spinning, weaving, technical testing, quality, design, supply chain, marketing and finance. Our modern apprentices have gone on to win prestigious awards and travel the world and excel in their chosen career.” | United Kingdom |  |
| Title: not applicable  Author: Abraham Moon and Sons Limited  Paragraph: Founded in 1837 and with our roots in apparel, we are one of the last remaining vertical woollen mills in Great Britain, with a reputation for consistent quality and innovative design. We sell globally from 3 brands - apparel, furnishings and accessories. Due to the move from traditional apparel only, the Company has grown significantly in the last 15 years and employs over 230 people. Roles are varied with over 100 different jobs within the business. Learning and transferring into different roles within the business is encouraged, as we like to promote from within. | United Kingdom |  |

1. If available [↑](#footnote-ref-1)
2. If available [↑](#footnote-ref-2)